



Let's Transform English  
Communication '**FACTS**'  
with **Chatterbox**

## 'FACTS'

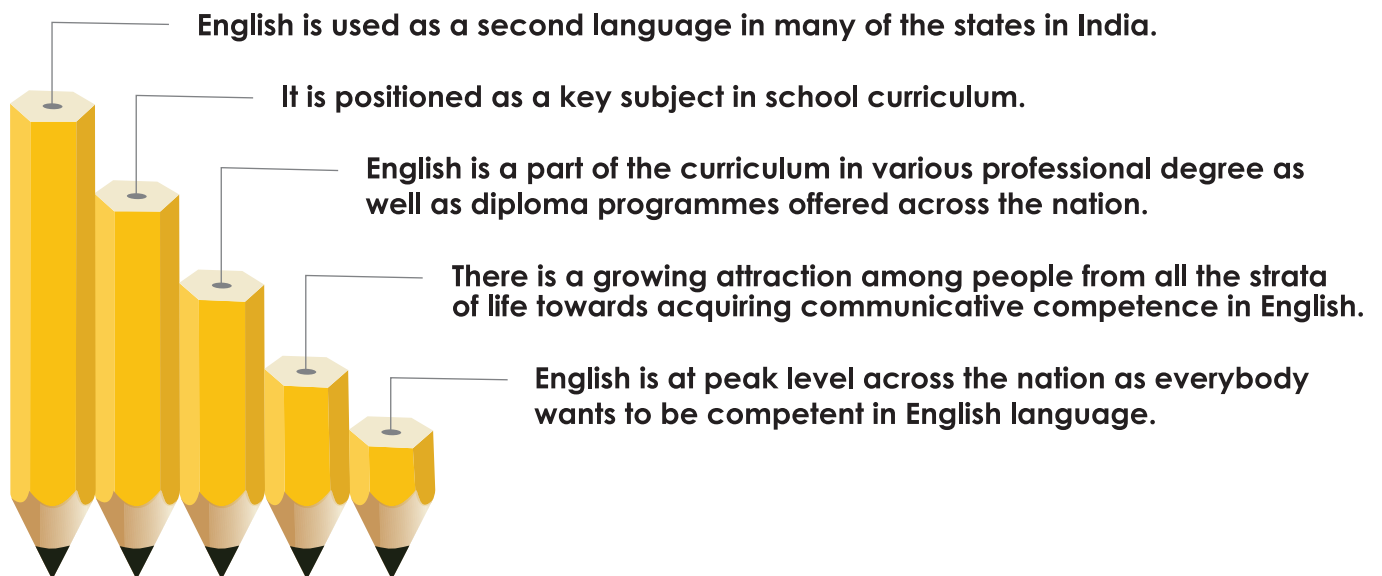
- F** : FEAR into **FUN**
- A** : ANXIETY into **ACCEPTANCE**
- C** : CONSCIOUSNESS into **CONFIDENCE**
- T** : TROUBLE into **TRANQUILITY**
- S** : SHYNESS into **SHOWMANSHIP**

## Greetings!

**Chatterbox** is delighted to take you on a tour in response to your requirement for a solution that will initiate the process of Communicative English in your school / institution leading to gradual acceptance of English as a language of daily use.

## THE TOUR BEGINS...

### A Growing Trend:



### A Survey:

The Survey is based on Chatterbox's interaction with English teachers in schools / institutions across the four different zones (East, West, North and South) in Gujarat. Following is the realization from the Survey:

### A Positive Factor:

**Students are eager for discussions and group activities as they want more and more chance to speak.**

### A Few Limitations:

- English as a language becomes a barrier
- Unable to express in English
- Psychological fear towards the language
- More concerned about communicative English
- Concerned about body language, expressions and presentation style
- Limited vocabulary
- Very little awareness about proper pronunciation, spellings and rules / structures of Grammar



## A Research:

Considering the above limitations, Chatterbox visited schools across Gujarat and asked a question to teachers connected with English language and teaching. The question was:

**What are the challenges that you face, as far as communication in English is concerned, while teaching English in the classroom?**

## Response to the question:

The teachers expressed the following **Ten (10) Challenges** from students' end:



## A Realization:

With further probing, Chatterbox realized the following with teachers' acceptance:

- English is treated as a subject whereas it needs to be treated as a language so as to initiate the process of English communication in schools
- Rather than focussing on grammatical perfection in language, priority must be to make the students start talking in English
- Logic, rather than rules and structures of English grammar, needs to be explained because logical understanding leads to logical expression of the language
- English communication from teachers' end must be at students' level, thereby making the students comfortable in responding at their level to the teachers
- Application of innovative techniques of teaching and learning is needed to make a crucial impact in the learning process
- Learning by getting involved in innovative workshops adds potential fuel to the cause of efficient teaching and learning of English language





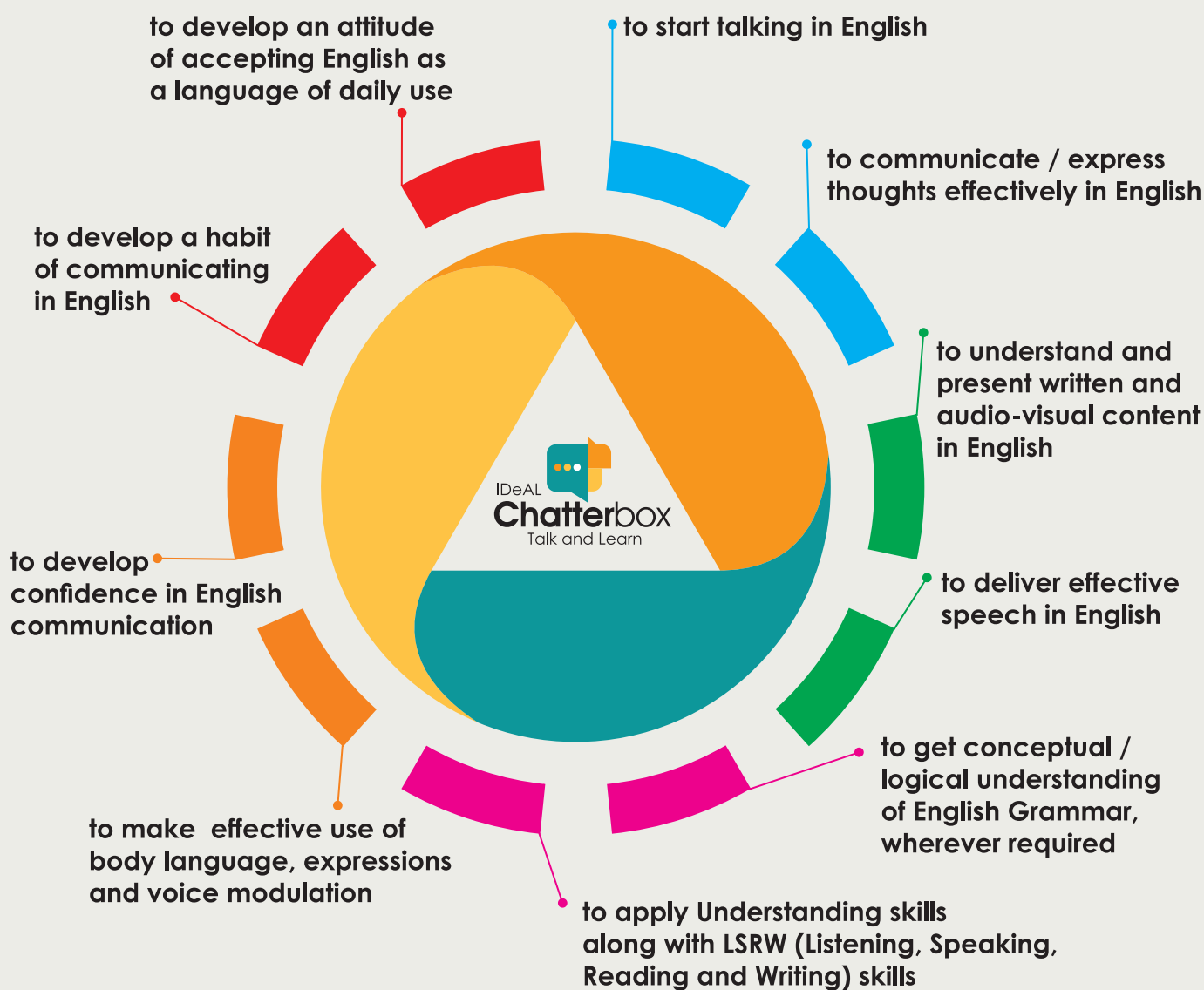
## Idea of Chatterbox:

Following is the set of ideas to overcome the challenges with teaching methods:

- to get English teachers involved in different workshops designed by Chatterbox
- to adopt English communication process and execute the learning with students in schools
- to help in innovations of new techniques and methods of communication in English
- to employ innovative techniques and methods of teaching English as a language
- to make student centric classroom, where the teacher plays the role of a facilitator and tries his / her best to satisfy the aspirations and expectations of the students
- to play a pivotal role in motivating teachers, students and even the classroom environment to be more productive in terms of language teaching and learning

## Why Chatterbox:

Following are the **Objectives of Chatterbox** for students:





## A Proposal

Following is the proposed implementation plan with **THREE (3) UNIQUE MODELS**:

### Model 1:

#### Ideal Communication Café (for teachers)

##### What is it?

An **8-Hour Workshop (2 Sessions - 4 hours per Session)** with Communicative approach to English language learning, blended with English Grammar topics.



##### Objective:

To provide a communicative based medium / tool / platform for initiating communication process in English, with an added benefit of understanding English Grammar in a fun and logical way rather than focusing only on rules and structures of English Grammar.

##### Outcome:

Students will develop a habit of communicating in English by understanding the logical part of English Grammar in a fun way, which will inspire them to apply it correctly in English language.



## Model 2:

### Ideal Chatterbox – Talk and Learn (for teachers)

Interactive English Communicative Workshops

A positive first impression  
with **Speakathon**



Duration: 4 hours

**Discussing Newspaper Articles**  
with critical thinking



Duration: 4 hours

Formal and informal talk with  
**One-to-One Communication +**  
Talking with different people at  
one time with **One-to-Many**  
**Communication**



Duration: 4 hours

Active listening,  
observing and  
**Discussing Videos**



Duration: 4 hours

Thinking something new and  
**Talking Creatively +**  
Thinking with different perspectives  
and **Talking Logically**



Duration: 4 hours

Involving audience with  
**Interactive Public Speaking +**  
Sounding confident while  
**Answering Questions & Negativity**  
from Audience



Duration: 4 hours

The three (3) 'Cs' of  
**Group Discussion +**  
The three (3) 'Cs' of  
**Panel Interview**



Duration: 4 hours

**Preparing and Giving Presentations**  
with effective use of  
correct body language,  
expressions and voice modulation



Duration: 4 hours

**Story telling / Experience sharing**  
with sequential expression of  
thoughts / ideas / content



Duration: 4 hours

Expressing enthusiasm, excitement  
and jubilation while  
**Playing Games with Planning and**  
**Communication in English**



Duration: 4 hours



### Model 3:

## Ideal Communicative Grammar Club (for teachers)

### What is it?

A **20-Hour (10 Sessions – 2 hours per Session)** English Communicative Workshop on **26 English Grammar topics**.



### Objective:

To involve the teachers in understanding and delivering the 26 topics of English Grammar in a logical, fun and interactive way to the students, thereby leading to effective communication with the correct usage of Grammar in English language.

### Outcome:

Students will understand the logical concepts of English Grammar and apply them correctly in English language.

With the proposal, Chatterbox will appreciate your active involvement in accepting and implementing the mentioned solutions / models in your school / institution. Please feel free to contact the undersigned for any clarification required.

Regards,

Name: \_\_\_\_\_ Contact No.: \_\_\_\_\_



# Yes, I am a Chatterbox



## A brief Profile of **Rohit V. Katira**, the Director of Chatterbox

**7500+**

Professionals trained

**200+**

Seminars and Workshops  
conducted for Parents

**33+**

Training Programmes  
designed and delivered

**29000+**

Teachers trained

**100+**

Seminars and Workshops  
conducted for Students

### Vision:

To develop an attitude of accepting English as a language of daily use

### Mission:

To provide interactive learning opportunities of communicating in English by sharing of thoughts, ideas, emotions, stories and experiences



## IDeAL Experiential Learning (P) Ltd.

203, 2nd Floor, 3rd Eye-II, Opp. Parimal Garden,  
C. G. Road, Ahmedabad-380 006, Gujarat, India.

☎ +91-79-40194188 🌐 [www.ideal.ind.in](http://www.ideal.ind.in)

North : **8238074506**

Saurashtra : **8488881390**

South : **8238074501**

Central : **8238074515**